



This is Sparrow Ventures

Sparrow Ventures is a Zurich-based venture builder and growth equity investor. With a unique organizational structure and an experienced team of business-driven experts, Sparrow Ventures focus lies on building and investing in companies in a multitude of relevant fields, in particular eCommerce, FinTech, LogisticTech, Digital Health and Happiness, Community & Lifestyle. Sparrow Ventures is an autonomous operating subsidiary of Migros – one of the largest retailers in Europe.

Our mission

Sparrow Ventures was launched to make a substantial contribution to the long-term success of the Migros Group through systematically growing innovative ideas into companies and investing in growth stage companies who have the potential to become the leader in their category.

Our focus

We are building

From concept to creation, we grow ideas into companies.

We are investing in

We invest in already existing companies in their growth phase to scale operations and build strong businesses by leveraging Migros' assets.

We are supporting

We provide operational, hands-on support and growth capital to our portfolio companies.

Founding Date: August 2018

Management:

Felix Brunner, CEO

Lorenz Lüchinger, CFO

Timo Hahn, CVO

Alexander Mahr, COO (a.i.)

Jan Sedlacek, CVA (a.i.)

Headquarter: Zurich, Switzerland

Website: www.sparrow-ventures.com