



**Lorenz Luchinger**

Lorenz is the CFO at the Zurich-based venture builder and venture capitalist Sparrow Ventures, where he is responsible for all financial matters, legal and compliance as well as the investment and acquisition practice.

Before starting his current role, he served from 2014 to 2019 at Tamedia as Head Portfolio Management, where he led the development and expansion of the division and was the driving force behind numerous innovative growth initiatives while representing Tamedia's interests as an active board member for Doodle, Starticket, Book A Tiger or Helping. Prior to that, Lorenz worked at an international level as M&A and integration manager at DKSH and in various leading roles at Credit Suisse.

He holds a Bachelor and Master in Banking and Finance from HSG – University of St. Gallen.

*Why are you a Sparrow?*

“One of the factors that led me to join Sparrow Ventures is the high ambitions that the team is pursuing to take advantage of innovative growth opportunities in the market. In my role I am excited to drive the development and run the investment operations, while at the same time bring in my experience to support a young, dynamic company that is in a position to test exciting business models in the market.”

*Fun fact about you?*

“I love to climb mountains, not the Himalaya, but the Swiss. A baby shark is still a fucking shark!”