



**Alexander Mahr**

Alex is the Chief Operating Officer (a.i.) of the Zurich-based venture builder and growth equity investor Sparrow Ventures, where he is responsible for establishing and maintaining the venture development processes, assures that the operations of the ventures are up and running and ensures that they get the needed support from the venture operations team.

Next to his role at Sparrow Ventures, he is also a Co-Founder & Partner at Stryber, the largest independent company builder in the DACH region and a strategic facilitator to ramp up venture building operations at Sparrow Ventures. He is an active business angel and looks back on a vivid career as a repeated Startup Founder, Head of Product at one of Switzerland's largest websites, Corporate Venture Capitalist at a media company, Strategy & Innovation Manager at a telco incumbent and Senior Strategy Consultant at one of Europe's top firms.

Alex holds three master's degrees from universities in Germany and the USA with a focus on business informatics, finance and business administration.

*Why are you a Sparrow?*

"Sparrow Ventures is probably one of the most ambitious corporate innovation vehicles in Switzerland. It is a privilege to work with Migros' top management on strategically relevant innovations and helping to shape Migros' future."

*Fun fact about you?*

"I love working on (i.e. restoring) classic cars but I am actually just making it worse. So, mostly I am trying to fix stuff for weeks until I eventually hand it over to the professionals. :)"