

## **This is Sparrow Ventures**

Sparrow Ventures is a Zurich-based venture builder and growth equity investor. With a unique organizational structure and an experienced team of business-driven experts, Sparrow Ventures focus lies on building and investing in companies in a multitude of relevant fields, in particular eCommerce, FinTech, LogisticTech, Digital Health and Happiness, Community & Lifestyle. Sparrow Ventures is an autonomous operating subsidiary of Migros – one of the largest retailers in Europe.

### **Our mission**

Sparrow Ventures was launched to make a substantial contribution to the long-term success of the Migros Group through systematically growing innovative ideas into companies and investing in growth stage companies who have the potential to become the leader in their category.

### **Our focus**

#### *We are building*

From concept to creation, we grow ideas into companies.

#### *We are investing in*

We invest in already existing companies in their growth phase to scale operations and build strong businesses by leveraging Migros' assets.

#### *We are supporting*

We provide operational, hands-on support and growth capital to our portfolio companies.

**Founding Date:** August 2018

#### **Management:**

Felix Brunner, CEO

Lorenz Lüchinger, CFO

Alexander Mahr, COO (a.i.)

Jan Sedlacek, CVA (a.i.)

**Headquarter:** Zurich, Switzerland

**Website:** [www.sparrow-ventures.com](http://www.sparrow-ventures.com)